

Exhibitor Deadlines

- December 1, 2023:** Registration and Hotel Room Block opens
- December 1, 2023:** Final Booth Payment Due. If reserving a booth after December 31 payment is due in full at time of reservation.
- January 16, 2024:** Final day to submit Show-Only Exclusive Products for value added marketing
- February 9, 2024:** PCA The Magazine – Trade Show Edition – Ads Due
- February 16, 2024:** Nevada Event-Specific OTP License Application Due
- February 22, 2024:** Final Day to Reserve Exhibit Booth
- February 22, 2024:** Final day to submit booth plan to PCA for show approval
- February 26, 2024:** Final day for Hotel Discount
- March 15, 2024:** Final day to Register for Exhibitor Badges