



Exhibitor Resources

Registration: Coming in 2025

March 11, 2025: Final Day to Reserve Exhibit Booth

Floor plan: [View here](#)

Exhibitor Dashboard: [Login Here](#)

Priority Point Information For Booth Selection: [Download here](#)

Please note – You do NOT need to submit insurance for the PCA Trade Show as show management is securing for each booth

April 11-14, 2025



@pca1933

pcashow.org

Submit your booth

Email your booth structure with dimensions and diagrams to info@premiumcigars.org for show management approval.

Prepare: Exhibitor Toolkit coming in 2025

Prepare for your PCA25 experience with a complete resource.

IAEE Guidelines for Display Rules and Regulations:

A resource for exhibition and event organizers to use in creating consistent and fair exhibiting standards for their events - https://www.airweb.org/docs/default-source/documents-for-pages/forum/2023/guidelinesfordisplayrules.pdf?sfvrsn=df066fca_1

Register your PCA25 Exclusives

Plan to release a PCA Exclusive at this year's trade show? Please email details of your release to maria@premiumcigars.org no later than January 31, 2025.

Book your hotel

Hotel Room blocks are open! Learn more at <https://pcashow.org/travel/>

Plan for your PCA25 exhibitor move-in & move-out dates

Wednesday, April 9: Large Exhibitor Move-In

Thursday, April 10: Exhibitor Move-In

Friday, April 11: Exhibitor Move-In

Tuesday, April 15: Exhibitor Move-Out

Exhibitor deadlines:

January 2025

Registration opens

December 1, 2024

Final Booth Payment Due. If reserving a booth after December 31 payment is due in full at time of reservation.

January 31, 2025

Final day to submit Show-Only Exclusive Products for value added marketing

February 2, 2025

PCA The Magazine – Trade Show Edition – Ads Due

March 9, 2025:

Final day for Hotel Discount

March 11, 2025

Final day to Reserve Exhibit Booth and
Final day to submit Booth plan to PCA for show approval

April 4, 2025:

Final day to Pre-Register for Exhibitor Badges

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